

FAQ



Do you have a question?
Please click the subject of your choice below:

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Booths/stands

Free (own) stand construction

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Unless agreed otherwise, free construction concerns the rent of floor space only. We do provide a 1kW power connection automatically.

Please note: it is mandatory to make use of your own stand walls (that, if visible, must also be neatly finished off at the side of neighbour stands) and to lighten your booth sufficiently.

Construction height

The maximum height of the booth can be 2.50 meters. In some cases this can be higher, but only 1 meter from the neighbours or with neighbour permission. Note; booths that are not situated at the sides of the exhibition floor can never be higher than 3,50 meters. Besides that the free height (see 'Height hall') in the hall should be taken into account. At all times permission in writing by the organisation is obligatory for all items and constructions higher than 2.50 meters.

A truss can be higher than the 3,50 meters, as long as there is a good line of sight between the top of the booth and the truss. At all times we need to receive a drawing / sketch for approval. On top of that, for hanging constructions we need to make you an offer (this is a 'location only' service).

Height hall

The (free) height of the hall is 14 meters. Is your booth under de balcony, then the (free) height is 3,60 meters. Is your booth higher than 2.50 meters on 1 or several points? Then please ask for more information.

Turnkey (standard) stand space

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The turnkey stand space is including wall panels (white), fascia with name board, one spot per 4m², electricity including usage (up to 1kW), 1 socket with two contact points and anthracite carpeting. Also see '[Furniture](#)'.

Catering

Catering

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PromZ offers you lunch for yourself and your stand crew (with a maximum based on the stand size in m²). You don't have to do anything, catering will come by your booth. Please do register your stand crew in time.

Sampling and/or stand catering

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Wish to sample food/drinks or have your own catering point during the exhibition? Then please request for permission at traffic@hetportaal.com or +31 (0)75-6475747.

Construction and dismantling

Construction

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Breepark Breda is open for construction and decoration on:

Tuesday 21 January 09.00 - 19.00

Wednesday 22 January 08.00 - 10.00

Please note: During construction and dismantling, costs for removing stand waste and, as for (system) stand construction, residues as well as damage will be charged on to the exhibitor.

Keep in mind that if you come to set up on Tuesday before the opening of the fair and something is unexpectedly wrong with the stand, it can no longer be adjusted (there is no stand builder on site).

Dismantling

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The dismantling of stands and the removal of goods must take place on Thursday 23 January from 17.00 till 20.00. Dismantling outside these hours is not allowed.

Please note: During construction and dismantling please note that costs for removing stand waste and, as for (system) stand construction, residues as well as damage will be charged on to the exhibitor.

Exposure

Flyers

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Do you wish to spread flyers during the event? Please ask for permission. It is not permitted always and/or everywhere.

Music

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Wish to make noise/sound or play music during the exhibition? This is approved at your own booth, as long as surrounding booths don't have a problem with that. Other ideas? Please contact us.

Sampling (products)

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Wish you sample your product during the event? Ask for permission. Sampling is not permitted always and everywhere.

Furniture and decoration

Display materials and extra furniture

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For furniture we work with two parties:

EBG Rental: https://www.ebgverhuur.nl/ Login: PromZ Password: SD25 Not so expensive, standard booth furniture.	JMT Rental: https://www.jmt.nl/en_GB/ Please let us know what you are interested in. We will send you the prices and after approval we will order the furniture for you. The furniture range here is wider.
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Please note that all orders go via us, so please let us know what you wish for and we will make sure your orders will be delivered at your booth during construction hours.

Furniture present in the booth

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Standard the booth doesn't have any furniture.

Look into your stand confirmation to view the full contract concerning your booth and made agreements.

Mounting/attachment options

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Wish to attach objects to your wall panels? You can borrow special hooks at the organisation office. A limited number in various sizes will be there to borrow.

Please note: Costs for removing residues as well as damage will be charged on to the exhibitor. Therefore, drilling, hammering or anything else that will damage the wall panels is not allowed.

Sticking on wall panels / wallpaper (turnkey)

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Wish to sticker or paper your walls? Make sure you use material that's easy to remove. Residue as well as damage will be charged to the exhibitor.

Wall panels (only for standard construction or turnkey)

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Turnkey booths (standard construction) are built with wall panels. A single wall panel has the following measurements: 1000 mm x 2500 mm (w x h). Sizes for sticking within the frame of one single panel are: 970 mm x 2300 mm (b x h).

Important information

Construction height

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The maximum height of the booth can be 2.50 meters. Sometimes an exception can be made. Ask for permission.

Exhibitor badges

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Exhibitor badges need to be pre-ordered. You will receive information about this subject separately.

You need the exhibitor pass to be able to get your lunch, offered by us, at the booth. Depending on the number of hired m2 you can request for a maximum number of exhibitor passes. Need more? This is possible at extra cost for catering services. Please contact webmaster@hetportaal.com for more information.

Height hall

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The (free) height of the hall is 14 meters. Is your booth under de balcony, then the (free) height is 3,60 meters. Is your booth higher than 2.50 meters on 1 or several points? Then please ask for more information.

Mounting/attachment options (for turnkey)

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Wish to sticker your hired wall panels? Please make sure you use easy to remove material. Costs for removing residues as well as damage will be charged on to the exhibitor.

Regulations PromZ Product Première

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The regulations for exhibitors can be found on our [website](#).

Loading/unloading and delivery

Delivery of goods/Logistics

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If you want to ship exhibitor goods, stand fitting material, parcels or other goods please contact our official shipping partner Fairexx Logistics for Exhibitions in advance via rene@fairexx.nl. Fairexx will collect and store your goods in their external warehouse incl. stand delivery and collection from stand. If needed they can arrange customs clearance and return transport.

Loading/unloading (routing)

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For loading and unloading you can park on E1. To come there, please follow the routing marked in red (see floorplan below). Loading and unloading can be done via doors 1, 2, 3 and 4.



Please note!

On all parking areas parking in front of the emergency exits and expedition doors is not permitted. It is not possible nor permitted to enter the building with a vehicle without permission of Expo Houten. It is also forbidden to load/unload through the entrance or emergency exits.

Location, opening hours and parking

Dates and opening hours

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The exhibition is open for visitors:

Wednesday 22 January 2025	10.00-18.00
Thursday 23 January 2025	10.00-17.00

Hotel reservations

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Reserve your hotel rooms in time. You receive separate information about this subject.

Note! Our offer has a fixed price. Due to fluctuating daily prices at the hotel itself, sometimes booking via the hotel itself can be cheaper. We have no influence on that.

Location and routing

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PromZ Product Premiere takes place in Breepark - Breda. [Click this link](#) for the route description.

Address:

Bavelseparklaan 7
4817 ZX Breda
The Netherlands

Parking

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Parking at Breepark Breda is free of charge and there is plenty of space on a walking distance from the main entrance.

Public transport

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Breepark Breda has their own bus stop. You can take the following busses; 130, 131 or 326. Exit name is 'Breepark'. The stop is on a walking distance from the main entrance.

It is also possible to take bus 123 or 125 and make a transfer at bus stop 'Heerbaan'. There you take bus 131 or 326 to stop at 'Breepark'.

(technical) facilities

Electricity

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Electricity (usage up to 1kW) is included when you rent a turnkey booth. Do you need more than 1kW or did you hire a 'space only' booth? Contact us at: T: +31 (0)75-6475747 or by e-mail: traffic@hetportaal.com for more information.



Impregnation

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The fire department orders to impregnate all combustible material (such as cloth, straw, etc.).

Internet

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In Breepark you can make use of the WIFI network for free. An own stable connection is possible at extra cost.

Please contact Het Portaal, we will arrange it for you.

Lighting

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The Turnkey booth has 1 duospot, standard placed. It can be adjusted as you wish for.

Please contact us during construction if you want to move the spots. Removing or replacing is only possible at additional costs.

Should you wish for extra lights, please contact us.



Waste

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Cost for (stand) waste that's left behind (during construction and/or dismantling) and/or hard to remove tape/wall paper on system wall panels, as well as damage to the booth will unfortunately be charged to the exhibitor. The exhibitor is responsible for the disposal of waste.



Water

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When you make use of a dishwasher etc. you should order a water connection for each machine/device. Ask us for the order form. On top of that, we do need a technical drawing for the position of the water connection.

Questions?

Is your question missing?
Please contact project management:
T +31 (0)75-6475747
E traffic@hetportaal.com

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